



A Name and a Philosophy

The British Canadian University

TheUniversity

Welcome to **The** British Canadian **University** (a.k.a **TheUniversity**) where we are committed to molding the minds of future leaders. You might be wondering about the philosophy behind our name. Allow us to shed some light on it.

TheUniversity is not just a name; it is a philosophy, a commitment, and a promise. It is symbolic of our approach to education and our commitment to our students and their guardians. Here is why we chose it:

- ✓ **Excellence:** 'The' is often used to denote the **best** in any field. It is a symbolic representation of our commitment to excellence in all areas of academia and student life. This speaks to our first core value of **academic excellence**.
- ✓ **Inclusivity:** The 'The' in 'TheUniversity' emphasizes the universality clause in our admission policy, that mandates us to be a university for everyone, regardless of background, beliefs or aspirations. This fact informs our fourth core value of **diversity**. And finally
- ✓ **Uniqueness:** 'The' also denotes singularity, indicating that we are a unique institution with a one-of-a-kind approach to higher education. This truth is well articulated in the core values of BCU - "**The ABC of BCU**".

"TheUniversity is more than a name.

It is a testament to our dedication to excellence, inclusivity and uniqueness. It represents the best that higher education has to offer, and it is our promise to you that we will uphold these values in everything we do.

*Our **Name** is our **Philosophy** is **TheUniversity**"*

-- Pioneer Vice Chancellor

